



CAREER DEVELOPMENT | EXECUTIVE SEARCH | STRATEGIC CONSULTING

**Contact:** Kyle Bowsby  
**Phone:** 619.993.1298  
**Email:** Kyle@bowlsbysportsadvisors.com

## INDUSTRY LEADER CREATES BOWLSBY SPORTS ADVISORS

### ***New Full-Service and Integrated Sports Consulting Firm Focuses on Long-Term Engagements for Career Development, Executive Search & Strategic Consulting***

**DALLAS (March 13, 2019)** – Today, Kyle Bowsby announced the creation of Bowsby Sports Advisors, LLC, a full-service and integrated sports consulting firm. The company works side-by-side with clients to pair executive search and career development services, creating a seamless process for cultivating internal talent and recruiting the next generation of transformational leaders.

Utilizing corporate experience, training and background, Bowsby Sports Advisors offers custom long-term recruiting and talent solutions, as well as flexible search fee options to suit each client's needs – all at an exceptional value. Bowsby Sports Advisors will focus on three key areas, including:

- **Career Development:** Identify and cultivate internal talent by closely working individually, and in group settings, with staffs and coaches to accelerate career growth.
- **Executive Search:** Pinpoint and recruit elite talent for leading sports organizations and universities, implementing a proven high-touch customized process and strategy modeled after board and CEO searches.
- **Strategic Consulting:** Advise, build and accelerate key business objectives, revenue generation solutions and leadership initiatives for organizations in professional and intercollegiate sports.

"I have grown up around this industry and care deeply for the organizations, institutions and people in it," said Kyle Bowsby, Founder and Principal of Bowsby Sports Advisors. "My goal is to return advisory and search back to its intended purpose, which is not self-promotion, but instead working behind the scenes, helping clients build consensus with their stakeholders, design sophisticated strategies and ultimately make the best decisions for their organizations."

Bowsby assembled an advisory board for the firm, featuring uniquely qualified individuals with experience in some of the most elite board rooms in the world. Each representative is a senior-level executive who brings a wealth of knowledge to Bowsby Sports Advisors. The board represents the core areas of digital media, communications, multi-media rights, organizational alignment and leadership, and includes:

- Chris Bevilacqua, Co-founder, Bevilacqua Helfant Ventures, media and commercial rights
- Eric Fernandez, Formerly Co-founder, 4FRONT, digital media, innovation & technology
- Ken Luce, Founder and Managing Partner, LDWW, integrated marketing & communications
- Pat Richie, President, Sports Leadership Group and Principal Consultant, Table Group

Bowsby has earned a reputation as one of the most trusted consultants in the professional sports and intercollegiate athletic industry. Previously, he worked with the global management consulting firm Korn Ferry spearheading business development efforts within intercollegiate athletics.

For more information on Bowsby Sports Advisors please call 619-993-1298 or visit [www.bowlsbysportsadvisors.com](http://www.bowlsbysportsadvisors.com).